

# Scotch®

## Pack it! Mail it! Move it! Store it!



# Order these items free of charge from us . . . SUPPORTING MATERIALS

### Laminated Product Matrix

Laminated product selector card will help your customers find the right product for the job. The attached chain makes it easy to hang in-store.

The full range, product attributes, dimensions, pack sizes and product codes - all in one DL brochure. Brochure is unpriced and has a 65mm (H) x 85mm (W) blank area for your stamp or sticker. Ideal as an insert in your Direct Mails or Statement runs.

### DL Consumer Brochure

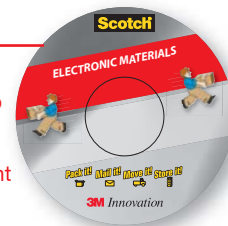


### A4 Dealer Brochure



A comprehensive and easy to read 6 page brochure details the full range and includes barcodes and pricing. For dealers and reps.

### CD of Electronic Materials



Everything you need on one CD. Includes hi and lo resolution image files of the entire range, group images, logos, animations, PDF brochures for email campaigns and easy reference, powerpoint template, and a 3-minute Bright Ideas TV segment featuring the whole range.

### Shelf Wobblers



Glossy and eye-catching wobblers for added in-store presence.

### 3M Display Station™

Revolutionary new patented display station from 3M. Will present the DL Consumer Brochures in a highly effective way. Can be used as a countertop display, or mounted for added convenience. Will hold 50 brochures (1 bundle).



### A2 Posters



Colourful and glossy poster featuring the range. Small enough to find a space to hang it; large enough to create impact and drive visibility of the range in-store.

### Printed Post-it® Notes

50 sheet 75mm x 75mm Post-it pads branded with your logo (as shown). Ideal as an insert in your Direct Mails or Statement runs. Will add extra impact if used alongside the DL Consumer Brochure.



See overleaf for fax back order form

# 3M Innovation